SuperSonic Digital Limited Cookie Policy

Introduction

This is the Cookie Policy of Supersonic Digital LTD (registered in England under number 14568959) whose registered office is at 71-75, SHELTON STREET, COVENT GARDEN, LONDON, WC2H9JQ, UK (referred to as "we").

Cookies are small files that are sent to your computer's hard drive by the web server and they enable our websites to remember who you are. Information from cookies may include information relating to your use of our websites, information about your computer, such as IP address and browser type, and demographic data.

This cookie policy affects the following websites:

ssonicdigital.com

You can find more about cookies at cookies information.

Why we use Cookies

We use Cookies on our websites in order to optimise functionality.

You may block cookies by adjusting setting on your browser. Please note that if you restrict all cookies you may not be able to access all or parts of our site. Unless you have configured your browser to refuse cookies, our system will issue cookies as soon you visit our websites. You can however delete those cookies.

When you first visit any of our sites a pop-up header will be generated alerting you to our cookie policy. It will re-appear in the event that you change your cookie settings from time to time.

Types of Cookies

Below you can find out about the cookies we use and why:

Type of Cookie	Name	Purpose
Authentication	Used	This cookie is essential for a single user to login (using a username and password) and access the site. This cookie is deleted when you close your browser.
Session	Used	This cookie is a session cookie and essential for a user to subscribe to the site. This cookie is deleted when you close your browser.
Performance	Used	These cookies collect information about how a user browses our websites. These cookies don't collect information that identifies a user. The data collected is aggregated and therefore anonymous. It is only used to improve how a website works. We use these cookies in conjunction with

		Google Web Analytics to enable us to improve user experience and navigation.
Cookie banner	Used	This cookie controls the appearance of the cookies information banner. It is set on arrival to the site by default. It expires after a set amount of time and is not set again unless a user changes their cookie settings.
Country indicator	Used	This cookie is used to store a selection made by a single user in the country filter and keep this selection across multiple visits to the site. It expires after a set amount of time and is not set again unless a user changes their cookie settings.
Other functionality cookies	Not used	These cookies allow the website to remember choices a user makes (such as user name and language) in order to improve the user experience. These cookies are used on our website for login-in and subscriber services functionality.
Targeting Cookies or Advertising Cookies	Not used	These cookies collect information about a user's browsing habits in order to deliver more relevant adverts to the user. We drop third party advertising cookies through our email bulletins and web pages. These allow the delivery of more targeted ads through selected third-party partners. This targeting is based upon the content that you have viewed and is known as Online Behavioural Advertising. Please note that these cookies have no personal identifier information attached to them (such as email, telephone and name).
Site analytics	Used	This cookie is used to identify repeat visits from a single user. It expires after a set amount of time and is not set again unless a user changes their cookie settings.

Controlling Cookies

The "Help" section on the menu bar of most internet browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

You also can manage your cookies preferences using the following links for some of the most popular internet browsers:

Internet Explorer - https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Google Chrome - https://support.google.com/chrome/answer/95647?hl=en-GB&co=GENIE.Platform=Desktop

Firefox- http://support.mozilla.org/en-US/kb/Blocking%20cookies

To find out more about cookies and about using your browser settings to control cookies please visit: www.allaboutcookies.org.